

ABSTRACT

A method and related system for detecting insertion points of advertising sections within a video signal. When broadcasting media provide program services, frames of specific images are inserted before or after an advertising section to indicate beginnings or endings of the advertising sections. The present invention is capable of learning/storing specific images assigned by users. When the present invention performs advertising detection of a video signal, the invention is capable of comparing stored images and frames within the video signal, such that the insertion points, which indicate beginnings or endings of advertising sections, can be detected.